

THE II ANNUAL INTERNATIONAL CONFERENCE
«CONTEMPORARY MEDICAL CENTRES. INVESTMENTS. EQUIPMENT. PERSONNEL»



October 15th-17th, 2014
Saint Petersburg, EXPOFORUM

We kindly invite you
to take part in the specialized conference!

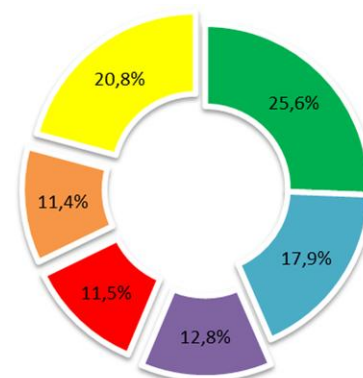
The international conference «Contemporary medical centres. Investments. Equipment. Personnel» is aimed at practical results and includes the topical development issues of the industry. The Conference creates an effective platform of a direct dialogue and collaboration among experts and professionals in the healthcare industry: representatives of federal and regional authority, public and private medical organizations, insurance companies, medical equipment manufacturers and suppliers, engineering and construction organizations, medical educational and scientific institutes.

The Conference is held with support of the Ministry of Healthcare of the Russian Federation and the Government of Saint Petersburg.

Deputy Minister of Healthcare of the Russian Federation **S. Kraevoy**, Adviser of the Minister of Healthcare of the Russian Federation **I. Lanskoy**, Deputy Chairman of the Federal Compulsory Medical Insurance in the Russian Federation **S. Karchevskaya**, Vice Governor of Saint Petersburg **O. Kazanskaya** took part in the Conference in 2013. More than **100 experts** of the medical industry participated in the Conference.

Participants:

- Representatives of public medical organizations (management)
- Representatives of private medical organizations (management)
- Representatives of designing and equipping organizations (engineering, medical equipments and etc.)
- Representatives of authority (federal and regional levels)
- Representatives of medical educational and scientific institutes
- Others (law and consulting organizations; associations; social organizations and funds; financial organizations; insurance companies; institutes for partnership development – PPP, investments)



KEY THEMES OF THE II ANNUAL INTERNATIONAL CONFERENCE «CONTEMPORARY MEDICAL CENTRES. INVESTMENTS. EQUIPMENT. PERSONNEL»

- Healthcare system of the Russian Federation: state policy and practical decisions.
- Public-Private Partnership: the Coordinating Council for Public-Private Partnership under the Ministry of Healthcare, legislative instruments, international experience and experience of regions.
- Medical centres: from construction to management.
- Equipping of medical centres: purchases according with Federal Law № 44.
- Medical insurance in Russia: strategies and prospects.
- Personnel maintenance of medical centres: system of medical education, labor market.
- Attraction of non-budgetary investments to the healthcare industry.

The Conference takes place in the frameworks of **the Saint Petersburg International Healthcare Forum (SPIHF)**. Key partner of the Conference is a specialized exhibition **MEDIZ Saint Petersburg**, which is organized by international exhibition company **Messe Düsseldorf Moscow, LLC**.

FORMATS OF PARTICIPATION:

- Visiting of medical centres of Saint Petersburg.
- Participation in the Conference.
- Participation in expert master class.
- Participation in competition of innovation projects.

ADDITIONAL INFORMATION

Conference:

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Exhibition MEDIZ Saint Petersburg:

www.mediz-spb.ru

SPIHF:

www.pmfz.lenexpo.ru